

23rd September 2008

Our ref: R00060

Freedom of Information request – Yellowwave Beach Sports Centre, Brighton

Introduction

Your request is:

Please confirm whether you have any documentation or information falling into any one or more of the following categories and provide me with copies in the event that it is in the Agency's possession.

1. Any information or documentation relating to the legal, financial and contractual relationship between SEEDA, Yellowwave and its Directors;
2. Any information or documentation relating to any grants or other payments of any description whatsoever that may have been made by SEEDA to Yellowwave and its Directors, to include full details of the amounts paid or to be paid;
3. Without prejudice to the generality of 2 above, in relation to the Beach Volleyball tournament held at the Yellowwave site between 3rd and 7th September, 2008 any information or documentation relating to grants, sponsorship or other financial contributions made by SEEDA to Yellowwave and its Directors to include full details of the amounts paid or to be paid;
4. In relation to the Beach Volleyball tournament held at the Yellowwave site between 3rd and 7th September 2008 any information or documentation confirming whether SEEDA has contributed financially or otherwise to the erection of spectator stands on the north, south and east elevations of the Yellowwave site.

Background

The total cost of staging the World Under 21s Beach Volleyball Championships was in the region of £300,000 to £350,000. Brighton & Hove Council (BHC) was responsible for staging the event. UK Sport provided the majority of the funding with additional funding/and or value in kind provided by BHC and England Volleyball. SEEDA provided £50,000 of funding to BHC to support the hosting of the event.



SEEDA agreed to provide part funding for the event on the basis that it would result in measurable benefits as follows:

- The event (which had never before been held in the UK) would put the UK and the South East in particular onto the world volleyball circuit allowing British athletes a chance to play on home ground in an international competition whilst preparing for the 2012 Olympics.
- The temporary seated stadium would also be used for the Volleyball England UK Juniors and Beach Tour Finals, allowing local and regional schools to participate in an Olympic sport at an international standard stadium.
- Yellowwave and BHC have applied to host a training camp for visiting athletes for 2012. One of the aims of this year's event was to influence decision-makers such as coaches and athletes.
- International sporting events like this will attract visitors from the UK and internationally to the region and will help ensure that the opportunities presented by the 2012 Olympics are maximized for the region as a whole.
- Brighton & Hove is an area recognised in the regional economic strategy as a priority area for investment and growth and one of the local authorities' strategic aims is to become synonymous with beach volleyball and the event will help with the continued regeneration of Madeira Drive and East Brighton.
- Approximately 30 full and part time jobs were created for the period of the championships. The event also sought to boost skills development through volunteering – allowing participants to gain transferable skills to apply in paid employment and encouraging volunteering for the 2012 Olympics.
- The event also helped build capacity and expertise within the tourism business and generated income for South East businesses in sectors from accommodation to food, drink and travel.
- One of the aims of the South East 2012 plan is to host three major sports events in the region per year. The Championships contributed to this.

Overall the event was seen as creating a positive legacy – enhancing the attraction for tourists and improving sporting and cultural facilities as well as encouraging better health through participation in sport.

Specific Information Requested

1. Any information or documentation relating to the legal, financial and contractual relationship between SEEDA, Yellowwave and its Directors;

There is no contract between Yellowwave and SEEDA.

- 2. Any information or documentation relating to any grants or other payments of any description whatsoever that may have been made by SEEDA to Yellowwave and its Directors, to include full details of the amounts paid or to be paid;**

SEEDA has not made any grants or payments to Yellowwave or its Directors.

- 3. Without prejudice to the generality of 2 above, in relation to the Beach Volleyball tournament held at the Yellowwave site between 3rd and 7th September, 2008 any information or documentation relating to grants, sponsorship or other financial contributions made by SEEDA to Yellowwave and its Directors to include full details of the amounts paid or to be paid;**

No grants, sponsorship or other financial contributions have been made by SEEDA to Yellowwave.

- 4. In relation to the Beach Volleyball tournament held at the Yellowwave site between 3rd and 7th September 2008 any information or documentation confirming whether SEEDA has contributed financially or otherwise to the erection of spectator stands on the north, south and east elevations of the Yellowwave site.**

SEEDA's funding contribution (to BHC) was for the event as a whole and was not specifically targeted at the construction of the stands. We do not hold any information on how much, if any, of SEEDA's contribution was spent on the stands.