

22nd June 2009

Our ref: R00116

Freedom of Information Request

Your request to SEEDA is:

Could you please send me the following information, for the financial year 2008/09:

- 1. a list of all events hosted by your organisation, at a cost of £1,000 or greater, and the date, location, details and costs of those events.*
- 2. A list of all staff team building events or 'thinktank' events during the same period, the location and total cost.*
- 3. A list of all overseas visits made by people from your organisation, or arranged and paid for by your organisation, with the details, including date, location, number of people who travelled, mode of travel, hotel and total cost.*
- 4. a) A list of all promotional gifts produced by your organisation, and the costs of production and distribution. Also if your organisation underwent any rebranding during the financial year 2008/09, a breakdown of the costs of that rebranding.*

Information requested

1. A list of all events hosted by SEEDA in 08/09

Corporate events staged by SEEDA are shown below. This list does not include small-scale, roadshow-type events that are designed to deliver business support advice to businesses across the South East.

Date	Event Title	Venue	Purpose	Cost
4 Jul 08	First Regional Economic Strategy Partners' Conference	Mandolay Hotel, Guildford	Agree actions needed to deliver regional economic targets in the face of the impending economic downturn.	£5,450
8 July 08	Skills Summit	Sofitel Hotel, Gatwick	Business briefing on national and regional skills issues, offering business the opportunity to influence skills strategy.	£3,398
7 Aug 08	Economic Prospects – Ministerial Launch	Sofitel Hotel, Gatwick	Businesses invited to update Ministers on the initial impact of the economic downturn. SEEDA's £10m regional support package for businesses was launched at this event.	£11,700
16 Sep 08	Liberal Democrat Conference – Fringe Meeting	Westcliff Brasserie, Bournemouth	Highlighting importance of the South East's £2bn sustainable business sector, including success case study on low carbon business practices.	£4,736
23 Sep 08	Labour Party Conference – Fringe Meeting	GMEX Centre, Manchester	Mainstreaming zero carbon and zero waste in business, including success case study.	£4,871

Date	Event Title	Venue	Purpose	Cost
30 Sep 08	Conservative Party Conference – Fringe Meeting	Hyatt Regency, Birmingham	The role of hi-tech business in the South East economy, including success case study on creating jobs and attracting £250m investment to the region.	£3,310
30 Oct 08	Annual Open Public Meeting	Southampton Cruise Terminal	A requirement under the Regional Development Agencies Act 1998, to report on SEEDA's performance over the previous financial year and set out plans for the future.	£30,356
10 Nov 08	Regional Housing Summit	Institute of Directors, London	Working meeting with leading house builders and housing organisations, to understand the impact of poor market conditions on house building and identify actions to help revitalise this key element of the South East economy.	£2,465
02 Dec 08	Regional Infrastructure Conference	Sofitel, Gatwick	Gain agreement on the key infrastructure improvements needed across the South East to inform regional advice to Government and identify how projects can be delivered despite the economic downturn.	£3,474

Date	Event Title	Venue	Purpose	Cost
29 Jan 09	Second Regional Economic Strategy Partners' Conference	Mandolay, Guildford	Review impact of recession on regional economic targets and identify actions for SEEDA and partners that will maximise economic potential during the downturn.	£10,991

2. List and details of team-building events in 08/09

In 2008/09, SEEDA spent £260.19 at INTECH in Winchester, Hampshire on 3rd October 2008.

3. Details of overseas visits made by SEEDA in 08/09

The following list is full and complete as far as we have been able to ascertain in the time available to respond. The information is not held centrally in a form that would allow further interrogation without exceeding the "appropriate limit". If you would like to send us confirmation to proceed on your behalf, we will issue a formal fees notice before commencing the work setting out the likely cost against the amount of time anticipated.

Destination	No. of travellers	Cost per traveller
LDN – Dubai – LDN	2	£1,240
LDN – Chicago – LDN	1	£1,060
LDN – Dallas – LDN	1	£2,638
LDN – San Diego – LDN	1	£1,482
LDN – Los Angeles – Chicago LDN	1	£4,650
LDN – Brussels – LDN	1	£102
New York – Boston	1	£189
Southampton – Newcastle – Southampton	1	£135
LDN – Shanghai – LDN	3	£3,125
LDN – Leipzig – LDN	1	£761
LDN – Amsterdam – LDN	1	£264
LDN – Boston – LDN	2	£2,469
LDN – Chicago - LDN	1	£2,609
LDN – Luxembourg – LDN	5	£231
Brisbane – Sydney – Christchurch – Wellington – Auckland	1	£451
LDN – Brisbane – LDN	1	£5,110

LDN – Seattle – San Francisco – Los Angeles – San Diego – Los Angeles – LDN	1	£5,292
Los Angeles – San Diego – Los Angeles	1	£933
Southampton – Newcastle – Southampton	1	£181
LDN – Chicago – Washington – LDN	1	£1,174
LDN – Boston – Chicago – Washington – LDN	1	£5,995
Southampton – Edinburgh – Southampton	1	£205
LDN – Nice – LDN	1	£322
LDN – Dallas – LDN	1	£3,126
LDN – Seattle – San Francisco – Los Angeles – San Diego – Los Angeles – Singapore – Bombay – Delhi – LDN	1	£7,972
LDN – Boston – LDN	2	£2,302
LDN – Brussels (returned by Eurostar)	1	£440
LDN – Brussels – LDN	2	£479
Southampton – Brussels – Southampton	2	£279
LDN – Bombay – Bangalore – LDN	1	£1,848
LDN – Tokyo – Hong Kong – LDN	2	£3,805
LDN – Bremen – LDN	1	£128
LDN – Doha – LDN	1	£2,474
Abu Dhabi – Doha	1	£532
LDN – Nice – LDN	1	£573
LDN – Chicago – LDN	1	£1,562
Chicago – Kansas	1	£154
Chicago – Kansas	1	£171

4. Details promotional gifts in 08/09

SEEDA spent £850.00 during 2008/09 on SEEDA-branded pens.

SEEDA did not spend any money on rebranding during 2008/09.