

28 August 2009

Your ref: Email dated 21st July 2009
Our ref: R00148

Freedom of Information Request – Contracts

Thank you for your Freedom of Information Request, dated 21st July 2009, concerning Contracts.

Your request to SEEDA is:

“I would appreciate it if you could send me a list of all the contracts currently run by SEEDA. If possible could you provide me with:

*Project Title
Value
Contract Provider
Start & End date of contract”*

Following a request to clarify and focus your request on 7th August 2009 you agreed to refine your request thus:

Please provide details of who is currently running contracts to provide services to businesses in the region. For example:

- *Business Support*
- *Enterprise Support*
- *International Trade Activities*
- *Inward Investment*
- *Incubation Centre Management*
- *Employer Engagement*
- *Workforce Skills Development Support*
- *EU and TSB funding support service*
- *ESF Technical Assistance*
- *Manufacturing Advisory Service*

Information Requested

The following table explains how services are provided in the areas you have identified.

Area	Provided By
Business Support	Business Link contract
Enterprise Support	Business Link contract
International Trade Activities	Under contract by UKTI
Inward Investment	Internal SEEDA function
Incubation Centre Management	Various contracts
Employer Engagement	Business Link contact
Workforce Skills Development Support	Business Link contract
European Union and Technology Strategy Board funding support service	Internal SEEDA function
European Social Fund technical assistance	Internal SEEDA function
Manufacturing advisory service	Engineering Employers Federation (South)

Example Contracts

Provided overleaf is a table of current contracts, valued over £10,000, recently awarded by SEEDA, which are related to the areas identified above. Please note that the majority of these contracts are to assist SEEDA to provide the services rather than to provide the services directly to businesses in the region.

Project Title	Value	Contract Provider	Start Date
Business Link Programme 2008-2010 - Kent	£3,434,454	Business Support Kent CIC	14/04/2008
Business Link Programme 2008-2010 - Solutions	£3,253,634	ngage solutions ltd	14/04/2008
Business Link Programme 2008-2010 - Surrey	£2,779,981	BLS Surrey Limited	14/04/2008
Business Link Programme 2008-2010 - Solutions	£813,408	ngage solutions ltd	14/04/2008
Business Link Programme 2008-2010 - Surrey	£694,995	BLS Surrey Limited	14/04/2008
Heathrow Access Improvement	£160,000	Deloitte MCS Limited	23/09/2008
GSE TG Inward Investment Marketing Unit - Set Up	£150,000	The Communication Group PLC	19/06/2009
Cultural & Creative Economy Opportunities	£113,673	GHK Consulting Ltd	13/03/2009
GSE TG Inward Investment Marketing Unit - Set Up	£112,000	Fuse 8 Group Ltd	15/06/2009
Strategic Development - Enterprise Policy	£111,950	Effective Contracting Ltd	17/10/2008
Business Information & Performance Management	£59,875	Centre for Strategy & Evaluation Services LLP	21/01/2009
Heathrow Access Improvement	£57,000	Hays Specialist Recruitment	04/02/2009
Overseas Representation (2008/9) Regionwide (SE)	£50,400	Dr Baumer Consultants Euros	16/06/2008
Recession and the Upturn	£45,250	Deloitte MCS Limited	03/03/2009
Innovation & Growth Teams support budget	£45,000	2thefore Limited	29/04/2009
Global Competitiveness Market Intelligence 2008/09	£36,400	Bureau van Dijk Electronic Publishing Ltd	26/03/2009
INTERREG IIIB HST4i (Lead Partner)	£31,523	Transport & Travel Research Ltd	05/08/2008
Global Competitiveness Market Intelligence 2008/09	£30,000	Financial Times Business	30/03/2009
Strategic Investment Framework Regionwide	£28,000	Effective Contracting Ltd	13/06/2008
Thames Gateway Enterprise Scoping Study	£27,760	soa Development	23/02/2009
Business Link - National Marketing Country Wide	£26,725	Step Ahead Research Ltd	10/09/2008
Forecasting Model Development	£25,250	Cambridge Econometrics	11/03/2009
Business Link - National Marketing Country Wide	£24,988	Step Ahead Research Ltd	14/08/2008
Dartford Exploratory Study	£24,725	IC Consultants Ltd	03/08/2009
Business Link Programme 2008-2010	£22,224	Effective Contracting Ltd	08/06/2009
Enterprise Hub Marketing 0809	£20,605	Sbr Design Consultants Ltd	18/09/2008
Thames Gateway Connect	£20,000	Kent County Council	31/03/2009
Leadership for Global Competiveness	£18,575	Technopolis Ltd	02/09/2008
Evaluation and Consultancy Support	£17,050	Technology Projects Services	30/07/2009
Strategic Investment Framework Regionwide	£15,500	Pricewaterhouse Coopers	19/03/2009
General Consultancy	£15,000	Technology Projects Services	11/01/2008
Air travel for business growth business survey	£14,500	Ecotec Research & Consulting Limited	09/06/2009
Evaluation and Consultancy Support	£13,200	Technology Projects Services	20/04/2009
Events and Marketing 08/09	£12,220	T&M Consulting Ltd	03/08/2009
Business Link - National Marketing Country Wide	£12,000	Serco Group Ltd	25/02/2009
Daedalus Airfield, Lee on the Solent, Hampshire	£10,000	Marine South East Ltd	20/10/2008

Disclosure Log

This information will also be made available on SEEDA's Freedom of Information Disclosure Log on the SEEDA website (www.seeda.co.uk/About_SEEDA/Freedom_of_Information_disclosure_log/). Personal details and other information that could identify requesters is redacted (removed) from the disclosure log version.

Conclusion

If you are not satisfied with the way we have handled your request, or if you are unhappy with our response, you can appeal using our Complaints Procedure as follows:

A request for a review should be addressed to Robert Crawford, Chief Operating Officer, and sent by email to: robertcrawford@seeda.co.uk or by post to SEEDA, Cross Lanes, Guildford, GU1 1YA. You will be notified of the outcome within 20 working days.

If you are still dissatisfied after pursuing our Complaints Procedure, then under Section 50 of the Act, you are entitled to appeal to the Information Commissioner (Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF, telephone: 01625 545700, fax: 01625 524510).

Please contact me if you have any other queries.

Yours sincerely

Paul Lovejoy
Executive Director, Strategy and Communications

Direct Dial: +44(0)1483 484236
e-mail: paullovejoy@seeda.co.uk