

7th September 2009

Your ref: Email dated 5/08/09
Our ref: R00154

Freedom of Information Request

Thank you for your Freedom of Information request concerning Overseas Offices, dated 5th August 2009.

Information Requested

Please can you provide me with a breakdown, for each of the past five years, showing:

- a) the location of each of your overseas offices including the date of any new office openings or office closures,*
- b) the number of people working in each of your overseas offices split between employees and consultants,*
- c) the total cost of each of your overseas offices.*

Our Response

SEEDA does not operate Overseas Offices and instead uses a system of contracted Overseas Representatives based in key Foreign Direct Investment source markets of particular importance to the South East. The costs presented are the costs for all Representatives in each Market, including staff and administrative costs, but excluding travel and subsistence.

Separate tables are given for each of the last five financial years.

Financial Year 2004-05

Market	Location	No. staff	Cost
North America	Orange County	1	£145,000
North America	Boston	1	
North America	San Francisco	0	
North America	Chicago	0	
China	Shanghai	1	£28,000
South Korea	Seoul	1	£20,500
Japan	Tokyo/ Yokohama	2	£73,000
India	Mumbai	0	£0
Australia	Sydney	1	£50,000
France	Paris	0	£0
Germany	Gerligen	1	£69,000
Total		8	£385,500

Financial Year 2005-06

Market	Location	No. staff	Cost
North America	Orange County	1	£152,000
North America	Boston	1	
North America	San Francisco	0	
North America	Chicago	0	
China	Shanghai	1	£28,000
South Korea	Seoul	1	£25,000
Japan	Tokyo/ Yokohama	2	£70,000
India	Mumbai	0	£0
Australia	Sydney	1	£52,000
France	Paris	0.5	£27,000
Germany	Gerligen	0	£0
Total		7.5	£354,000

Financial Year 2006-07

Market	Location	No. staff	Cost
North America	Orange County	1	£380,000
North America	Boston	2	
North America	San Francisco	1	
North America	Chicago	1	
China	Shanghai	1	£38,000
South Korea	Seoul	0	£0
Japan	Tokyo/ Yokohama	1	£57,000
India	Mumbai	0	£0
Australia	Sydney	1	£50,000
France	Paris	1	£87,000
Germany	Gerligen	1.5	£89,000
Total		10.5	£701,000

Financial Year 2007-08

Market	Location	No. staff	Cost
North America	Orange County	1	£293,000
North America	Boston	2	
North America	San Francisco	1	
North America	Chicago	1	
China	Shanghai	1	£24,000
South Korea	Seoul	0.5	£19,000
Japan	Tokyo/ Yokohama	1	£59,000
India	Mumbai	0.5	£6,000
Australia	Sydney	1	£79,000
France	Paris	1	£64,000
Germany	Gerligen	1.5	£122,000
Total		10.5	£666,000

Financial Year 2008-09

Market	Location	No. staff	Cost
North America	Orange County	1	£318,000
North America	Boston	1	
North America	San Francisco	1	
North America	Chicago	1	
China	Shanghai	1	£36,000
South Korea	Seoul	0.5	£18,000
Japan	Tokyo/ Yokohama	1	£69,000
India	Mumbai	0.5	£21,000
Australia	Sydney	1	£73,000
France	Paris	1	£76,000
Germany	Gerligen	1.5	£117,000
Total		10.5	£728,000

Notes:

Since 2007-08 SEEDA has jointly funded the Representative in Seoul with Think London and jointly funded the Representative in Mumbai with SWRDA.